RICHMOND

NOW YOU!

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STUDENT'S BOOK CONTENTS

GET STARTED! • Present perfect and past simple • Adjective and preposition pairs					
Unit		Grammar	Vocabulary	Speaking	← Listening
]	A HEAD FOR BUSINESS	Verb tense review: present simple, past simple and present perfect Verb tense review: questions	Skills and strengths Business Jobs	Discussing types of intelligence Pronunciation /əʊ/	Information about types of intelligence
2	THE BIG TIME	Past perfect: affirmative Past simple and past perfect	The entertainment industry Inventions Success and failure	Talking about different types of success Pronunciation /p/	Biographical information
33	MYTHS AND LEGENDS	Past simple and past continuous Direct speech and reported speech	Storytelling The natural world Myths	Talking about and telling stories Pronunciation /k/ and /ks/	Myths and legends
4	OUR UNIVERSE	Past perfect: negative and questions Zero, first and second conditional	The Earth The Universe Space exploration	Talking about the Universe Pronunciation /u:/ and /ʊ/	Information about space and the planets
5	UNSOLVED MYSTERIES	Modals verbs for speculation Third conditional	Ancient monuments UFOs and aliens Mysteries	Speculating on famous mysteries Pronunciation contraction of have	Facts about unsolved mysteries
6	SUPER SLEUTHS	Verb patterns Tag Questions: various tenses	Phrasal verbs Detective work Investigation	Discussing crimes and interviewing a criminal Pronunciation tag question intonation	Detective stories
7/	DIGITAL COMMUNICATION	The passive voice Modal verbs with the passive voice	Communication I The internet Academic honesty	Discussing forms of telecommunication Pronunciation /eɪ/	Information about modern technology
	TECHNOLOGY VS. SOCIETY	Relative clauses: defining Relative clauses: non- defining	Communication II Publicity Technological advances	Giving and agreeing or disgreeing with opinions Pronunciation /ɔ:/ and /ɔɪ/	Facts about issues with modern technology
9	CHANGING TIMES	So and such So with quantifiers So and neither	Human achievements The 20 th century The environment	Talking about historical events Pronunciation /3:/	Facts about important historical changes



Reading	○ Writing	Culture and communication	Project
Language in context: Brain power Core values Learner autonomy	An article Focus on tenses	Prepare for landing Idioms and expressions for making decisions Pairwork Discussing images	Entrepreneurs 21st century skills Leadership Go beyond
Language in context: Secrets to success Core values Perseverance	An email Focus on vocabulary for success	A winning story Idioms and expressions for success Pairwork Exchanging information	Business for the futur
Language in context: Thor and the stolen hammer / Pandora's box Core values Respect for othe cultures	Tocus on narranve lenses	Books on the go Idioms and expressions from myths and legends Pairwork Requesting information	Comic strip 21st century skills Problem solving Go beyond
Language in context: Why explore space? Core values Humility	An essay I Focus on noun phrases	The pale blue dot Idioms and expressions with planets and stars Pairwork Completing information	The Funnies
Language in context: Crop circles Core values Critical awareness	A review Focus on vocabulary for mystery	Dragon fire Idioms and expressions about secrets Pairwork Refuting a story	A mystery 21st century skills Critical thinking Go beyond
Language in context: A suspicious mystery Core values Withholding judgement	A short story Focus on verb forms	Real-life superheroes Idioms and expressions for coming to conclusions Pairwork Interpreting clues	Presentation skills
Language in context: Cheating in the age of the internet Core values Honesty	A description Focus on the passive	Online communities Idioms and expressions for communication Pairwork Requesting information	Campaign 21st century skills Online security Go beyond
Language in context: The information and communication revolution Core values Socialising	A list of tips Procus on language of cause and effect	Light years ahead Idioms and expressions with technology Pairwork Discovering information	Political campaigns
Language in context: The price of progress Core values Thinking globally	An essay II Focus on essay structure	The greatest generation Idioms and expressions about change Pairwork Defending ideas	Review Quiz

Grammar reference



Irregular verbs and wordlists

A HEAD FOR BUSINESS

In unit 1 you will:

- talk about different types of intelligence.
- review the present, past and present perfect tenses.
- review question forms.
- write an article.

1.1 Vocabulary and listening

Complete the three job adverts with the words.

communication customer service finance information technology numeracy problem solving

Position: Accountant		
Bridewell Accounting Company, New York		
6 years' experience in 1		
and analytical skills required.		

2 Complete the words in the profiles.



Ben, Sunderland

Running your own business can be challenging.

You have to be ¹act ___ e and on
top of every detail. You also have to be

²res __ _ ful and find ways to
solve problems and resolve conflicts.



Sara, Sydney



Petra, Moscow

As a psychologist, I deal with people and their problems every day, so being

5th ___ __ __ ful is important.

You also have to be organised and

6syst ___ __ __ .

Position: Computer Programmer
Technologic, London
2 years' experience in 3
Coding and 4skills required.
Position: Product manager
Position: Product manager Champwear Clothes Shop, Dublin
_

3 ① Listen and number the top tips in the order they are mentioned.







4 ① Listen again and complete the information.

1	Soft skills are things you don't learn through
	or formal training.
2	You may be suitable for a career in psychology if
	you are
3	There are some great career advice resources on
	the
4	You could be a photographer if you are
	·
5	Work experience can help you decide if a job is
	for you.
6	Maggie's daughter has decided that she wants to
	1

Complete the blog post with the verbs in the correct tense.

love flv leave want win get

• •		
		A My account
THE	АТЫ Т	

THE PATH TO SUCCESS

By Jean Woods

Since I was young, I 1 to be a fashion designer. Last year, I² my old job after 15 years to follow my dream. I sent my CV to designers everywhere, then waited. A fashion company in Paris offered me a job two months later! I³______to Paris the next day. It's hard work and I ⁴ up at 5am every day, but I ⁵______my job. ____two fashion awards already!



6 Match your answers to exercise 5 with the descriptions of the tenses.

- a Present simple for permanent situations or general
- **b** Present simple for routines or habitual actions.
- **c** Past simple for completed actions in the past. and
- **d** Present perfect for actions that occurred at some point in the past. _____
- e Present perfect for past situations that continue to the present. _____

Choose the correct option.

- 1 The designer have / has already thought of a great new logo.
- 2 I don't / doesn't always read my class notes.
- 3 The new girl seem / seems sociable.
- 4 The company didn't increased / didn't increase sales last year.
- 5 We have worked / did worked here since 1996.

Complete Susie's achievement journal with the verbs in the correct tense.

look not decide complete improve not learn start write

My Achievements		
At the start of the	year, I¹	
a list of things I war	nted to achieve.	
My Strategies		
	at the l	ist
to remind myself		
• Every month, I 3_	myjo	urna
with my achievem		
<u>Achievements</u>		
THE RESERVED OF THE PARTY OF TH	organis	sina
	ass using mind maps and char	
• 5	my marks in Maths.	
Future Goals		
Just .	to play my favourite song	on
	s not as easy as I thought!	J 011
A A A	what to do with my birth	dav
money yet. I can't	which to do withing bir the	July

1.2 Grammar and listening

- 1 Choose the correct word to complete the questions.
 - 1 Does / Did the boss design the logo herself?
 - 2 How long has / have he run the charity?
 - 3 Why was / did the manager good at his job?
 - 4 What do you think / thinks is the secret to her success?
 - 5 How has the brand grow / grown so much since it started?
- 2 Complete the answers to the questions in exercise 1 with the verb in the correct tense.

1	No.	Α	specialist	advertising	agency

_____(design) the logo.

2 He ______(**run**) the charity since 2001.

3 He ______(not be) afraid to work hard and he ______(be) passionate about his job.

4 She _____(write) her goals in her journal every day!

5 It _____(create) new products.



3 • You are going to listen to three people talking about their jobs. Complete the questions the presenter asks, then listen and check.

1 What job _____do?

2 How long _____done it?

3 What ______it like when you started?

4 What _____ achieved that you're proud of?

4 Disten to the interviews and complete the tables.

Name	Chris
Job	1
Number of years in their job	8 years
Impressions at start of career	It was difficult because she had to stay calm and focus on 2 patients while she learnt.
Proudest achievement	She's learnt how to 3 more efficiently and without stress.

Name	Norah	
T (dillo	Titorum	
Job	Computer programmer	
Number of years in their job	4	
Impressions at start of career	At first it was easy but then it became more interesting and	
Proudest achievement	She recently became 6f project with five people.	for a

Name	Dan
Job	7
Number of years in their job	10 years
Impressions at	He was ⁸
start of career	about making real buildings.
Proudest	After 9 years, he finally has his
achievement	9







Match boxes to make words. Then complete the sentences.

slo	go	consu	ity
lo	5UCC	gan	mers
entre	ess	preneur	ident
1 A		shou	ıld be catchy but

- it should also be a simple and direct statement.
- **2** Being an can be challenging but it's also very rewarding.
- **3** An effective should be simple and easy to recognise.
- 4 The marketing campaign should express the
- 5 ____usually buy products because they like the brand.
- 6 If you work hard and believe in yourself, you will

Complete the interview with the verbs in the correct tense.

Present simple

- 1: Today we're interviewing British entrepreneur Jenny Smith. Ms Smith, what 1_____ you _____(like) about being an entrepreneur?
- JS: I like many things but I think being creative is the best part of it.
- I: What ² a company (**need**) to be successful?
- **JS:** Lots of market research!
- I: And what ³ (be) your plans at the moment?
- **JS:** Something top secret, I'm afraid!

Present perfect

- 1: What's the most successful company you
- JS: I think one of the most successful companies I've ever set up was my airline, Traveltastic.
- 1: And what about logos? What's the best one that you ⁵ (design)?
- JS: Definitely the logo for my global brand because it expresses our positive energy.

Past simple

- 1: Let's talk about how you started your career. When 6_____you _____ (launch) your first company?
- JS: Well, I always knew that I wanted to become an entrepreneur. At the age of 16, I set up a magazine called *Teen Talk*.
- I: Wow! How long ⁷_____you (have) that business?
- JS: Not very long. I quickly set up another company and everything grew from there.
- **I:** And ⁸ _____you (realise) that you were going to be so famous?
- JS: No! I just wanted to work hard!
- NOW YOU! Think of a logo or slogan you like and write about why you like it.

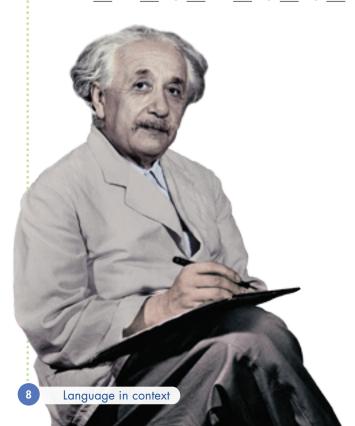
BEFORE YOU READ

- 1 Choose the correct answer.
 - Bodily-kinaesthetic / Interpersonal / Musical intelligence means the ability to control your body well.
 - 2 Interpersonal / Intrapersonal / Verbal-linguistic intelligence means the ability to understand yourself and to be aware of your beliefs and goals.
 - 3 Naturalistic / Visual-spatial / Intrapersonal intelligence means the ability to visualise things in your mind.
 - 4 Verbal-linguistic / Logical-mathematical / Naturalistic intelligence means the ability to use language well.
 - 5 Visual-spatial / Intrapersonal / Interpersonal intelligence means the ability to communicate and empathise with others.

WHILE YOU READ

- 2 Put the events in Albert Einstein's life in order.
 Then read the text to check your predictions.
 - **a** He solved difficult maths problems.
 - **b** He won the Nobel Prize in Physics.
 - **c** Scientists discovered parts of his brain were larger than normal.
 - **d** He learned to speak fluently.
 - **e** He started primary school.
 - f He studied a course in maths and physics.

1 2 3 4 5 6

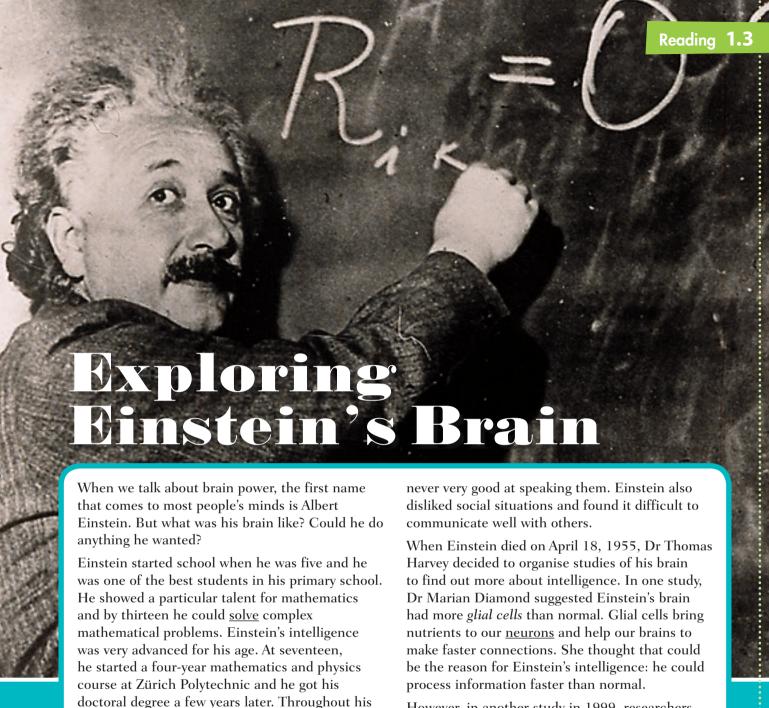


- 3 Read the text again and choose the correct option.
 - 1 Einstein found it easy
 - a to answer difficult maths questions.
 - **b** to learn languages.
 - 2 When Einstein was a child, he had problems
 - a with speaking fluently.
 - **b** learning to play a musical instrument.
 - 3 Einstein was good at
 - a most of the things that he tried to do.
 - **b** everything he tried to do.
 - 4 Einstein demonstrated
 - **a** interpersonal intelligence.
 - **b** logical-mathematical intelligence.
 - 5 Einstein's brain was studied by
 - a only one scientist, Dr Thomas Harvey.
 - **b** a number of different scientists.
 - 6 Einstein thought he was successful because
 - a of creative thinking, hard work and support.
 - **b** parts of his brain were bigger than normal.

AFTER YOU READ

- 4 Choose the sentence that best summarises the text.
 - 1 How the brain works.
 - 2 We all think in different ways.
 - 3 The secret to Einstein's success.
- 5 Complete the sentences using the underlined words from the text.

1	As I child I was very	I had to
	study everything to find out how it work	æd.
2	I'm not very good at Maths because I fi	nd it
	difficult tothe probl	ems.
3	Linda is very She to	akes
	careful notes in every class.	
4	I'm more logical than	I'm not
	imaginative and I don't like Art class.	
5	Salmon is good for the brain because i	t has fatty
	acids that promote healthy	



in 1921 he won the Nobel Prize in Physics. Not only is Einstein considered the most influential physicist of the twentieth century, but he also demonstrated musical intelligence. As a teenager, he developed a love of the violin, and music was a very important part of his life.

career he made many important discoveries, and

Einstein was <u>creative</u>, <u>meticulous</u> and <u>curious</u>, and he showed great intelligence in many areas. However, it is also true that he had some difficulties. He started speaking later than other children and did not form complete sentences easily until he was nine years old. Later, he learnt at least five languages, but he admitted he was

However, in another study in 1999, researchers discovered something else unusual. The areas of the brain related to logical-mathematical and visual-spatial intelligence were 15% bigger in Einstein's brain than in most other people. It seems that more neurons in this region made connections among each other and they worked together effectively. The rest of Einstein's brain was a normal size and weight. The scientists who conducted this study say this may explain why Einstein was so successful in solving mathematical and scientific problems.

Einstein himself believed that his success was due to the support of his parents, thinking creatively and working hard. What do you think?

1.4 Writing

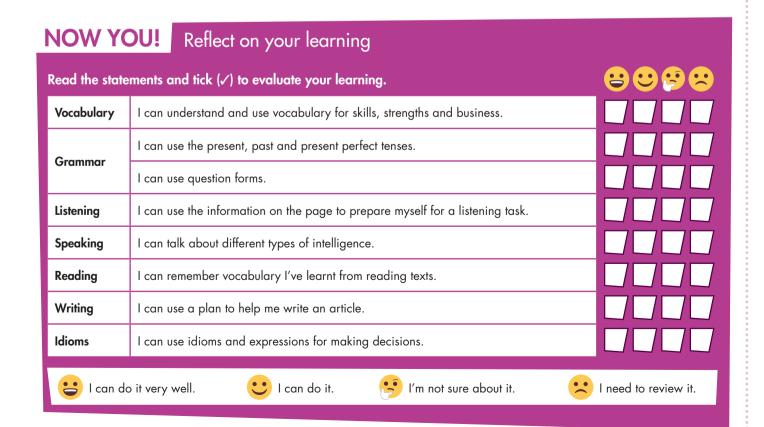


	to the questions and make notes.
	Introduction: Introduce the topic. Why is this product popular? How has it changed the way we live?
	Body paragraph 1: General information about the product. When and where was it invented? Who invented it?
	Body paragraph 2: Recent developments such as technological advances or the changing way we use the
	product. What was the product used for in the beginning? Has the product changed? How?
	Conclusion: Give your opinion. How will the product change in the future?
2	WRITE Use your plan to write an article on your chosen product.
3	CHECK Read your article and check it using the list below.
3	CHECK Read your article and check it using the list below. I included everything in my plan. I checked for spelling mistakes.

Rewrite the underlined expressions and add the missing word. There are two words you don't need.

	at	in	of	on	out	the	
1	The team r	needs	more	time to	o make	e a dec	cision, so they have decided to <u>sleep it</u> .
2	The compo	any ho	ısn't d	ecideo	d if she	has th	ne job yet. <u>The jury is</u> .
3						oors or	r outdoors in the future. I <u>am two minds</u> .
4	We don't k	know i	if the I	ogo is	right	for our	company. I like it but Derek is <u>on fence</u> .
U	se the expre	ession	s from	exerc	ise 1 t	o comp	plete the sentences.
1	I think I'll _						; I don't want to make a decision until tomorrow.
2	No decisio	on has	been	made	yet; _		·
3	l'm						because I just can't decide between them.
4	Sara is nev	ver					; she always knows what to do.

2



THE BIG TIME

In unit 2 you will:

- talk about different types of success.
- review the past perfect tense.
- practise using the past perfect and past simple tenses.
 - write an email.

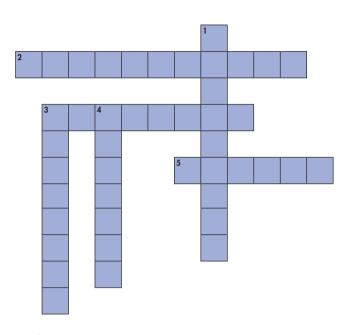
2.1 Vocabulary and listening

Read the clues and complete the crossword.

- 2 Something that you have succeeded in doing.
- 3 An organisation or company that sells products
- 5 A group of businesses controlled by a person or company.

Down

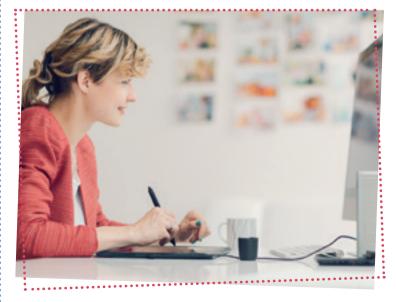
- 1 A kind of park with roller coasters and rides.
- **3** When a person or company is financially ruined.
- 4 When you get the result you want.



- 2 D Listen and choose the two things each speaker talks about.
 - 1 Tom actor
 - **a** the theatre **b** films

c directors

- 2 Tina singer
 - **a** an album
- **b** a musical
- c a talent show
- 3 Beth comic book illustrator
 - **a** drawing
- **b** animated films **c** painting



- ① Listen again and write true (T) or false (F). Correct the false sentences.
 - 1 Tom says that acting is easy.
 - 2 Tom had been in 30 films before his first big part.
 - 3 Tina finds the music industry quite competitive.
 - 4 Ting found it hard to become famous.
 - 5 Beth always had an idea of what she wanted to do.
 - 6 Beth does illustrations for a professional comic book writer.

- Read and complete with the correct option.
 - 1 By the time he ... his second album, he had become a millionaire.
 - **a** released
- **b** opened
- **c** started
- 2 Before he ... his amusement park in 1971, he had visited countless other parks.
 - **a** began
- **b** won
- **c** opened
- 3 Linda was ... from her job in 2015, but by 2016 she had opened her own business.
 - **a** died
- **b** fired
- c produced
- 4 Before he ... the brand, he had experienced a lot of failure.
 - **a** achieved
- **b** thought
- c designed
- 5 By the time he ... in 2004, he had already made 31 animated feature films.
 - a lived
- **b** seen
- c died
- Complete the sentences with the past perfect of the verbs.

Meet a who is going places By the time Brittany Lee left secondary school to dedicate her time to the party planning business that (start) two years earlier, she already (earn) half a million pounds. Brittany got the idea from __ (**go**) to in a brilliant party she 3_ primary school that a friend's older sister (organise). She thought, 'I would love to do that!' And she did. Now she employs over 500 people nationwide. She even employed her mother for a time, but she had to fire her due to the professional differences they (have). Brittany says that the key to success is imagination and following your dreams.

Complete the sentences using the information in the timeline and the past perfect.



*	1968-74	Directs three films
*	1975	Directs blockbuster Jaws
*	1977-80	Directs two <i>Star Wars</i> films with George Lucas
*	1981	Directs Raiders of the Lost Ark with George Lucas
*	1993-98	Wins 2 Oscars for Best Director
*	2003	Gets a star on the Hollywood Walk of Fame
*	2018	Earnings reach over \$3.7 billion

- 1 By the time Spielberg directed his first big film, Jaws, he had already __
- 2 When he collaborated with George Lucas on Raiders of the Lost Ark, they had already
- **3** When he got his star on the Hollywood Walk of Fame in 2003, he had already
- **4** By 2018, he had
- NOW YOU! Write two sentences of your own about Steven Spielberg using the past perfect.

2.2 Listening and grammar

- 1 Listen and choose the correct option.
 - 1 If their ideas are good enough, the contestants will win
 - a money.
 - **b** advice and money.
 - c products.
 - 2 All products and inventions should be
 - a popular.
 - **b** already on the market.
 - c new and unique.
 - 3 The presenter
 - a likes Will's idea.
 - **b** likes Lorenzo's idea.
 - c doesn't like either idea.
- 2 ① Listen again and correct the sentences.
 - 1 The lucky winner will get £5,000 to invest in their product.
 - 2 Last week Lorenzo decorated a small apartment.
 - **3** Lorenzo's idea is wallpaper you can throw away when you don't want it anymore.
 - **4** Lorenzo has designed lots of colours of wallpaper.
 - 5 Will's idea came to him while he was having a fizzy drink.
 - **6** Will's invention mops the floor for you and plays music at the same time.
 - 7 The presenter suggests you could just listen to a CD while you mop instead.

3 Read and complete with the correct option.



Henry Ford was a genius that 1
the history of the twentieth century. When he opened
his company in 1903, he ² his
first petrol-powered car. Ford was a man of vision and
he thought that he could change society and the world
with his cars. He ³ to make cars
available for everybody to buy, rich or poor. In 1913, he
made his dream come true by using the assembly line
to produce his Model T car. He ⁴
the first Model T in 1908, but this effective method of
production meant he could produce thousands of cars
a week and set realistic prices. His company stopped
production of the Model T in 1927, but by then he
515 million cars. He inspired
many people and he ⁶ future
generations that achieving your dreams is possible.

- 1 a had changed
- 2 a invented
- 3 a wanted
- 4 a built
- **5** a sold
- 6 a taught
- **b** changed
- **b** had already invented
- **b** had wanted
- **b** had built
- **b** had sold
- **b** had taught

the CaucaziTuh

- 4 Read and choose the correct option.
 - Bubble wrap hadn't been successful before IBM used / had used it to package computers for transport.
 - 2 By the time Lily's product was on the market, a copycat company produced / had produced a similar product.
 - 3 Before he co-founded TESLA, Elon Musk started / had started other businesses.
 - **4** J.K. Rowling **didn't publish** / **hadn't published** anything before the Harry Potter series.
 - 5 Rick tried / had tried many jobs before he found what he wanted to do and became successful.
 - **6** In 1990, Tim Berners-Lee **invented** / **had invented** the World Wide Web.
- 5 Complete the sentences with the past simple or the past perfect.

Io: Mike	From: Lisa
Hi Mike,	
Guess who ¹	(come) to our
school last week to g	ive us a motivational talk
Gary Links! You know	, the video game designer. He
2	_ (invent) all of my favourite
games, and he really	3 (improve)
the design and qualit	y of a lot of games that his
company ⁴	(develop) before
he ⁵	(work) for them. He
6	_ (be) also a pioneer of virtual
reality game design.	He ⁷ (create)
games that no one 8_	(imagine)
before. He really is in	spirational. He told us to work hard
and follow our dream	s and I plan to!
Talk soon,	
Lisa	

6 Read and connect the sentences with the words. Use the past simple and the past perfect.

	e story or u	
	JULY 2008	Karina completed her degree in Business Studies
	JUNE 2009	Designed her first product
	DECEMBER 2009	Made some prototypes
	MAY 2010	Launched the product: the SqueeziTube
	AUGUST 2010	Presented the SqueeziTube on television
	2016	Became rich
	2019	Developed new product: SqueeziTube 2.0
1	her first product in 2	er degree. / She designed 2009. (before) and her degree before she
	designed her first pr	roduct in 2009.
2	She made some pro SqueeziTube. (befor	totypes. / She launched the e)
3	She launched the Sci it on television. (bef e	queeziTube. / She presented
4	•	ch. / She sold a lot of
	SqueeziTubes. (beco	iuse)

BEFORE YOU READ

1 Complete the questions with the correct form of the words. Then do the Olympics quiz.

	achieve	goal	persever	e set	success
1		usand go			a total of summer and
	a The USA	4	b Russia	c	China
2	Dimitrios Locompete ir	the Oly	mpic Gar	nes. He	said he
	specific			and wo	rked hard
	to achieve			as he w	hen he
	competed	in the go	ames?		
	a 7		b 10	c	16
3	When did				in
	becoming	the faste	st man ali	ve <u>\$</u>	
	a 2019		b 2010	c	2009
4	Michael Ph	•	•	•	
	How many	gold m	edals doe	s he cur	rently hold?
	a 30		b 10	c	23

WHILE YOU READ

Read the text quickly and check your answers to the questions in exercise 1. You get one point for each correct answer.

0-1 Point = Bronze Medal

2-3 Points = Silver Medal

4 Points = Gold Medal



3	Read the text again and match the headings with
	the paragraphs.

а	What do the Olympic Games tell us about failure?
b	Paragraph What can the Olympic Games teach us about success?
c	Paragraph Where were the first Olympic Games held?
d	Paragraph What are the main values of the Olympic Games? Paragraph

AFTER YOU READ

4	Answer	the	questions
---	--------	-----	-----------

1	Why were the first Olympic Games held?
2	Why was Athens selected as the place for the Olympic Games in 1896?
3	What difficulties did Usain Bolt overcome?
4	What do you need to do to achieve Olympic success, according to the article?
5	What 'impossible' thing did Michael Phelps do?
6	What did Nadia Comăneci do in 1976?

ŀ	5 <i>l</i>	Matc	h the	words	from t	the text	to t	he d	efinitions.

1	unsurprisingly	
2	obstacles	
3	lose heart	
4	challenge	
5	goal	
6	prediction	

- a To stop believing that you can do something.
- **b** Something you want to achieve.
- c In a way that you could expect.
- **d** Something that tests your ability to succeed.
- e Declaration made about something in the future.
- **f** Things that makes progress difficult.

Reading 2.3

OLYMPIC SUCCESS

Can you guess which country holds the record for winning the most Olympic medals? Perhaps unsurprisingly, it's the United States of America, with over 1,000 gold medals in both Summer and Winter Games. They have also held the most Olympic Games competitions - eight. But the Olympics didn't start there. The first Olympic Games were held in Greece in around the 9th century BC, as part of a religious festival to celebrate the father of the Gods, Zeus. They were cancelled in the 4th century AD by the Roman emperor Theodosius I. But then in 1896, Pierre de Coubertin decided to organise the games again. He chose Athens for the re-opening of the Olympic Games because of its tradition and history.

Pierre de Coubertin's idea was for an event that would bring different countries together to celebrate the value of athletic competition. He saw the most important thing as not necessarily to win but to do your best. Just getting the chance to compete is a huge achievement. Dimitrios Loundras found this to be true when he won a bronze medal in 1896. He was only ten.



Successful sportsmen and sportswomen know that nobody has ever succeeded without some obstacles and failures along the way. In 2009, Usain Bolt became known as 'the fastest man alive' when he ran the men's 100-metre race in 9.58 seconds, a new Olympic record. This success did not come easily, however, as Bolt had had a lot of problems with his back early in his career, which made running and training difficult. But Bolt didn't lose heart and stayed focused on his goal. Achieving Olympic success is a challenge that requires lots of hard work and perseverance.



The Olympics also teaches us that with passion and motivation we can achieve things people thought were impossible. One example of this is the story of the swimmer Michael Phelps. Another gold medal swimmer, Ian Thorpe, had said he was sure that Phelps would not reach the record of winning eight gold medals in the same competition. Phelps trained hard to prove Thorpe's prediction wrong. He finished his career with 23 gold medals and is today considered the best swimmer of all time. Another example is the gymnast Nadia Comăneci, who achieved the unthinkable – a perfect score of 10, in Montreal in 1976. She went on to win another eight perfect 10s and a total of five gold medals.





	Paragraph 1: State the purpose of the email. Why are you writing?				
	Paragraph 2: Describe your goal or goals. What would you like to improve or achieve and why?				
	Paragraph 3: Set out a brief plan. What are you going to do to achieve your goal(s)?				
	Paragraph 4: Thank the school counsellor and end the email appropriately.				
	WRITE Use your plan to write your email. USEFUL LANGUAGE Dear Mr/Ms I look forward to I am going to focus on Thanks again,				
	CHECK Read your email and check it using the list below.				
	I followed my plan.				

1 Find	I the mi	stake in each underlined expression and corre	ect it.		
	•	ther taught me that failure is a part of 3 Tim thinks the game <u>is on the bag</u> , but I don't agring and not to worry if I <u>fall at the first herdle</u> .			
	•	ng has gone wrong since you left the onestly, the place has gon to the dogs.	4 Don't worry about your driv pass with flying colour.	ring test. I'm sure you'll	
2 Con	nplete t	he conversation with the correct form of the ex	pressions from exercise 1.		
Han		n so worried about the Maths exam! What if I	forget everything and I		
1		Š			
Han Broo	nna: Do only go ck: Hav	, don't worry! I'm sure it 2 o you remember the Science test? I thought I'd of a C! ven't you been going to a study group? s, but since Julie left, the group 4	3		
		n't worry, I'm sure you'll be fine.		- ····	
NOV Read th		Reflect on your learning		8688	
Vocabı	ulary	I can understand and use vocabulary to talk abou entertainment industry.	t success, particularly in the		
		I can understand and use vocabulary about inven	tions.		
		I can use the affirmative form of the past perfect.			
Gramn	nar	I can use the past simple and past perfect.			
Listenir	ng	I can listen for specific information by thinking above hear for the topic.	out the key words I can expect to		
Readin	ıg	I can identify key words to find the main ideas.			
Writing	9	I can use set expressions in formal emails.			
Speaki	ing	I can talk about different types of success.			
Idioms expres		I can use idioms and expressions for success.			
:	I can do	o it very well.	I'm not sure about it.	I need to review it.	

Team members TASK 1 My role: My qualities and skills: My responsibilities: → Student's book page 11 TASK 2 Product/Service we will offer: Our slogan: → Student's book page 13

TASK 3

What we will include in our leaflet:

Mind map

→ Student's book page 16

TASK 4	
Company values:	
Company goals:	
Our vision for the future:	
Mission statement:	
	→ Student's book page 19
	-32 May 18 May 1
TASK 5	
Facts about inspirational business:	
	→ Student's book page 21
	2
TASK 6	
Different ways to make your leaflet.	
	→ Student's book page 24
FINAL TASK	
The part I will present:	
Business most likely to succeed:	
Most interesting business:	
Most unusual business:	
	→ Student's book page 26



PRESENT SIMPLE

Use it to express permanent situations, routines and facts. She always **seems** to be available.

Use it with time expressions such as usually, sometimes, always, every day.

PAST SIMPLE

Use it to express actions that started and ended in the past. He **started** working here last year.

Use it with time expressions such as yesterday, some time ago, last week, before, in the past.

PRESENT PERFECT

Use it to express actions that occurred at an unspecified point of time in the past or situations that continue to the present. She **has won** two awards.

They have all been at the company for over a year. Use it with time expressions such as for a year, since 1997, already, yet, always, never.

Remember that we always add an **-s** to regular verbs expressed in the third person singular in the present simple.

I **like** spending time with my friends. You **like** watching movies in the evening. BUT She **likes** going to bed late on Fridays.

Remember that we use the past simple, not the present perfect, when we talk about events that have already finished, even if we are talking about very recent events. For example:

Did you enjoy the yoga class this morning? Yes, **I loved** it!

NOT Yes, I have loved it!

Verb tense review: questions



PRESENT SIMPLE QUESTIONS		
Yes/No questions	Does Gates own a company?	
Wh- questions	What do graphic designers do?	

Do/Does + subject + infinitive

Do you have a minute to talk?

Does London sound like a nice place to live?

Wh- question word + do/does + subject + infinitive Why do dogs bark?

We can use the auxiliary verbs *have* and *be* in the same way as *do*. Present simple questions with *be* do not need a main verb.

Where are you?

PAST SIMPLE QUESTIONS		
Yes/No questions	Did Chanel create the logo?	
Wh- questions	When did Chanel launch her company?	

Did + subject + infinitive

Did you find the money?

Wh- question word + did + subject + infinitive When did they buy their tickets?

PRESENT PERFECT QUESTIONS		
Yes/No questions	Have Wieden and his team written any other famous slogans?	
Wh- questions	What has Gates done through his charity?	

Have/Has + subject + past participle

Have you started your homework yet? Has the basketball game finished?

Wh- question word + have/has + subject + past participle
Why haven't you done the homework?
Where has he gone?

Past perfect: affirmative



Use the **past perfect** to show that an action happened before another action in the past.

Walt Disney had built a multimillion-dollar business empire before his death in 1966.

• He built the empire. Then he died.

By the time he opened Disneyland, many people **had seen** his films.

• People saw the films. Then he opened Disneyland. Use time expressions like by then, by the time, before that, already.

We use the past perfect when we talk about two things that happened at different times in the past. We use the past perfect to make clear which action happened first.

He went home because **he had injured** himself.

injured himself → went home

The school had been open for a year when the new head teacher arrived.

school opened → new head teacher arrived

We use **before**, **after** and **already** with the past perfect.

I hadn't seen giraffes before I went on a safari in Africa.

After we'd said goodnight, I went upstairs and brushed my teeth.

I'd already arrived home when it started to rain.

We form the past perfect with **had** + **past participle**. We use the same form, **had**, for all subjects. For irregular past participles, see the Irregular Verbs List on page 97.

Past simple and past perfect



Use the **past simple** to talk about an event or a chain of events that finished in the past.

Bubble wrap **didn't become** successful until IBM **used** it to package a computer.

Use the **past perfect** with the **past simple** to show that an action happened before another action in the past.

Manuel Jalón Corominas had already invented the mop but Joy Mangano improved the design.

We often use the past simple and the past perfect when the order of verbs in a story is not the same as the order of events.

We **arrived** in London and **realised** we **had left** our cameras at home.

left cameras → arrived → realised

We use the past perfect to add information when we talk about an event that happened in the past.

Past simple

Joy Mangano **improved** the design of the mop in 1990.

My sister **moved** to England in 2014.

The athlete **won** three races in July.

Past simple & past perfect

Manuel Jalón Corominas had already invented the mop but Joy Mangano improved the design in 1990.

My sister had never spoken English before she moved to England in

The athlete **had lost** every race that year until she **won** three in July.

Unit 1

1 Write questions using the verbs in the correct tense.

1 she / work / in the Marketing department / now / ?

Does she work in the Marketing department now?

- 2 you / last night / enjoy / the film / about Coco Chanel / ?
- 3 what / you / usually / in Art class / do / ?
- 4 go / you / every summer / on holiday / ?
- 5 when / Bill Gates / create Microsoft / ?
- $\boldsymbol{6}$ yet / you read / this autobiography / ?

2 Match the questions in exercise 1 with the answers.

- **a** Yes, I did. She was an interesting woman.
- **b** No, I haven't. I really want to, but I haven't got time at the moment.
- __ c Yes, my family and I spend a fortnight in Italy every july.
- ___ **d** We paint and draw. At the moment we're making sculptures.
- **e** Yes, she started working there last month.
- ___ f I think it was in the 1970s.

Unit 2

1 Combine the sentences using the past perfect and past simple with before or because.

- 1 He built the empire. Then he died.

 He had built the empire before he died.
- **2** By 2015 he was very rich. He opened a successful business.

- **3** He invented many things. Then he invented electricity.
- **4** She played the leading role in a lot of films. That is why she became famous.
- **5** He worked in theatre. Then he did a feature film.
- 6 She was in a band. Then she became a solo artist.

Unit 3

- Read and complete the sentences with the verbs in the past simple or past continuous.
 - 1 The prince was riding his horse when he
 _____ (see) a strange animal in the forest.
 - 2 I _____ (drive) when it started to rain.
 - 3 He _____ (read) a book when he got a telephone call.
 - **4** She was eating her dinner when there
 _____ (be) a knock at the door.
 - **5** They _____ (**do**) a project in English when the bell rang.
 - **6** He ______ (**live**) in London when he met his best friend.
- 2 Use reported speech to rewrite the sentences.
 - 1 'It's only a legend,' Dad said.

Dad said it was only a legend.

- 2 'I believe many legends are about true events,' Susie said.
- 3 'I have to leave because it isn't safe,' the actor said.

INFINITIVE	PAST SIMPLE	PAST PARTICIPLE
be	was/were	been
become	became	become
begin	began	begun
bite	bit	bitten
break	broke	broken
bring	brought	brought
build	built	built
buy	bought	bought
can	could	_
catch	caught	caught
choose	chose	chosen
come	came	come
cost	cost	cost
cut	cut	cut
do	did	done
draw	drew	drawn
dream	dreamt/ dreamed	dreamt/ dreamed
drink	drank	drunk
drive	drove	driven
eat	ate	eaten
fall	fell	fallen
feel	felt	felt
fight	fought	fought
find	found	found
fly	flew	flown
forget	forgot	forgotten
get	got	got
give	gave	given
go	went	gone
grow	grew	grown
have	had	had
hear	heard	heard
hide	hid	hidden
hit	hit	hit
hold	held	held
hurt	hurt	hurt
keep	kept	kept
know	knew	known
lay	laid	laid
learn	learnt/learned	learnt/learned
leave	left	left

INFINITIVE	PAST SIMPLE	PAST PARTICIPLE
let	let	let
lose	lost	lost
make	made	made
mean	meant	meant
meet	met	met
pay	paid	paid
put	put	put
read	read	read
ride	rode	ridden
ring	rang	rung
run	ran	run
say	said	said
see	saw	seen
sell	sold	sold
send	sent	sent
set	set	set
shoot	shot	shot
show	showed	shown
shut	shut	shut
sing	sang	sung
sink	sank	sunk
sit	sat	sat
sleep	slept	slept
smell	smelt/smelled	smelt/smelled
speak	spoke	spoken
spend	spent	spent
stand	stood	stood
steal	stole	stolen
sweep	swept	swept
swim	swam	swum
take	took	taken
teach	taught	taught
tell	told	told
think	thought	thought
throw	threw	thrown
understand	understood	understood
wake	woke	woken
wear	wore	worn
win	won	won
write	wrote	written

UNIT 1

Skills and strengths

Skills
analytical skills
communication
creativity
empathy
negotiation
numeracy
passion
problem solving

Strengths
active
creative
enthusiastic
imaginative
meticulous
resourceful
sociable
systematic
talkative
thoughtful

Business

company
earn
employee
identity
launch
logo
product
run your own business

service slogan success

target market

Jobs

architect
entrepreneur
firefighter
graphic designer
marine biologist
newspaper editor
psychologist
radio DJ

UNIT 2

The entertainment industry

feature film full-length animated musical production release

remake

sequel

Inventions

bubble wrap copycat design idea insulation invest mop perfume suitcase

wallpaper

Success and failure

achievement fail focused grit habits lose heart motivated passionate perseverance set goals succeed

successful







UNIT 3

Storytelling

introduction biography character novel climax play comic strip plot conflict poem fairy tale resolution fictional setting

theme

The natural world

burn harmony human land light sky the Earth the Universe water wood

hero

Myths

battle death evil fight giant gift god goddess Greek

king knowledge Norse

humanity

UNIT 4

The Earth

life algae birds ocean dinosaurs oxygen extinct planet fern revolve homo sapiens swamp hospitable

The Universe

The planets Celestial bodies Mercury asteroid Venus comet Earth float Mars gravity Jupiter meteor Saturn meteorite Uranus meteoroid Neptune Moon orbit star Sun

Space exploration

astronaut discovery experiment

ISS (International Space Station)

mission NASA remote research laboratory

satellite

science Space Age spaceflight technology telescope



UNIT 5

Ancient monuments

archaeologist build circular construction drawing Egypt England geometric huge path
pharaoh
primitive
pyramid
stone
Stonehenge
structure
tomb

UFOs and aliens

alien
being
clue
conspiracy theory
controversy
crash

fake
footage
military
newspaper reports
spaceship
truth
UFO

Mysteries

documentary

debris

crop circles
evidence
fact
hoax
mysterious
pattern
phenomenon / phenomena
prove
theory

UNIT 6

Phrasal verbs

figure out find out give up look for look into

Detective work

alibi
clue
criminal
deduction
evidence
hunch
illegal
lawyer

private detective red herring sleuth steal suspect unsolved witness

Investigation

analyse
check
conclusion
cover-up
disappearance
discuss
interview
missing
notice
police officer
solve
stick to

UNIT 7

Communication

app
attachment
computer literate
contact
email account
GPS
iunk mail

message real-time social media vlog mobile phone email

The internet

chat room download install online platform software spam user-friendly virus webcam website

Academic honesty

assessment assignment cheating e-learning expel get away with something pass a test plagiarism punishment

UNIT 8

Communication II

community globalisation integration isolated keep in touch multitask satellite screen social media solitude tablet worldwide

Publicity

advert blog brochure bumper sticker conference face-to-face flyer get involved influence objective
pin badge
placard
poster
privacy
promote
raise awareness
subjective
subscribe

Technological advances

chat conversation device digital addict encyclopaedias generation

internet platform keep up to date landline library loneliness Millennial

UNIT 9

Human achievements

aeroplane
Al (Artificial Intelligence)
boom
driverless cars
the internet

milestone the personal computer the Space Race turning point

The 20th century

Issues democracy empire feminist freedom human rights hunger living conditions manufacture opportunity oppression peace peaceful political ideas poor poverty

Events
the Cold War
civil rights movements
the First World War
the Second World War
the United Nations
the Universal Declaration
of Human Rights

The environment

religious groups

protest

climate change damage deforestation ecological environmental disaster fossil fuel global warming health heavy industry
man-made threat
pollution
population growth
recycle
resources
timber
waste

Wordlist exercises

Unit 1

- 1 Add vowels to complete the words.
 - 1 To work in sales, you need to

be ___**nth** ___ **s** ____ **st** ___ **c** and know your

t ___ rg ___ t m ___ rk ___ t.

2 Gr __ ph __ c d __ s __ gn __ rs are
usually cr __ _ t __ v __ and
__ m __ g __ n __ t __ v __.

3 To be a r ___ d ___ _ DJ, you need goodc __ mm __ n __ c __ t ___ n skills.

You also have to be very t lk t v .

4 A good **psych** ___ **I** ___ **g** ___ **st** has strong ___ **n** __ **I** ___ **t** __ **c** ___ **I** skills and

___ mp ___ th ___.

5 If you want to be an ___ntr__pr__n ___r, you need n ___g ___t ___t ___n skills and to be good at pr ___bl ___m

s $__$ lv $__$ ng.

6 People who $r _ n$ their $_ wn$

b ___ **s** ___ **n** ___ **ss** know that

s ___ cc ___ ss often comes slowly.

7 A memorable c ___ mp ___ ny has a modern looking l ___ g ___ and a clear sl ___ g ___ n.

8 ___ rch ___ t ___ cts sometimes ___ _ rn a lot of money.

Unit 2

- 1 Choose the correct option.
 - 1 If you want to succeed / success, you need to stay focus / focused.
 - 2 With faith and persevered / perseverance after his first failed / failure, he kept going and finally became a famous actor.

- 3 Sally is passion / passionate about politics. She wants to be the prime minister and I think she will achievement / achieve her goal one day!
- 4 My brother is my inspiration. He sets goals / finds goals and never loses heart / fails heart.
- 5 I really want to go and see that new animate / animated film. It's a musical / musically, too! I love singing along!
- 6 What do you prefer, a remake / remade of an old film or a newly production / produced sequel?
- 7 It's not easy to find someone to invested / invest in a designed / design that you have created.
- 8 I love your new **perfumed** / **perfume**. Was it expensive or is it just a **copied** / **copycat**?

Unit 3

1 Match the words with the definitions.

a settingb harmonyf battleg wood

c goddessd characterh resolutioni burn

e biography j evil

1 The written history of a person's life.

2 A force that causes bad things to happen. ___

3 A person or animal that appears in a story.

4 The place and time when a story takes place.

5 A feeling of tranquility and ease.

6 To set something on fire.

7 The part of a story where a problem is solved.

8 The hard material that comes from trees.

9 A violent fight between groups of people.

10 A powerful female spirit or energy.

Unit 4

	ne words to complete the tex	nplete	comp	to	words	the	Use	
--	------------------------------	--------	------	----	-------	-----	-----	--

asteroids

Mars	Moon	oxygen	revolve	satellite				
Humans started exploring space sixty years ago,								
but we haven't found another 1								
planet yet. In 1969, astronauts first landed on the								
2		_, and it be	ecame knov	vn as Earth'				
3		The Mod	on's craters	were				
caused by	. 4		_ and mete	orites.				
It has very	little ⁵		and	no				
6		It takes 2	28 days to					
7		_ around E	arth. The g	oal is now				
to send hu	mans to 8_		/	Another				

gravity

hospitable

Unit 5

1 Add letters to complete the words, then match the parts of the headlines.

name for this planet is 'the red planet'.

1	Crop circle h x
2	New f age of
3	Archaeologists find e nce
4	Scientists say new th y
5	$D \underline{\hspace{1cm}} c \underline{\hspace{1cm}} m \underline{\hspace{1cm}} ary$ on
6	M I t ry called
7	Huge c nstr n
8	$D __b ___s$ from mysterious
9	Second st e str tu tu
	discovered
10	Another E yp n ph o
a	about UFO sightings is false.
	about UFO sightings is false life of scientist upsets family

d at Stonehenge.

e aliens proved fake.

f to investigate strange phenomena	
g found in a pyramid.	
h of primitive civilisation.	
i made by man with a tractor.	
i made of stone found in Amazon.	

Unit 6

1 Complete the phrasal verbs using *into*, up or out. Then use them in a sentence.

1	look	-
2	find	
3	give	-
4	figure	_

2 Choose the odd one out and say why it is different.

1	apple / banana / potato / pear
	Potato – because the others are all fruit.

2	criminal /	lawyer /	police	officer	/	private
	detective					

3 c	ınalyse ,	/ check /	discuss	/ illegal
------------	-----------	-----------	---------	-----------

4	clue /	evidence /	hunch /	unsolved
		•		

5	disappearance /	missing /	mysterious	/
	suspicious			

6	alibi /	private detective /	suspect /	witness
---	---------	---------------------	-----------	---------

7	conclusion	/	deduction	/	solve	/	steal

Wordlist exercises

attachment

Unit 7

1 Complete the sentences with the correct words.

punishment

cheating

install

social media

junk mail

virus

message 1 A girl at school was expelled for 2 Mum, can you help me ____ new software on my comput **3** I can't believe how much __ I get these days. It's really a 4 I sent my assignment to the an _____. I ho 5 I have stopped using _____ I feel so much happier and 6 Oh no! I think my computer _____! It's pro gaming chat room. 7 What is the at your school? 8 Will you send me a _____ you get there to tell me you

Unit 8

- 1 Choose the correct option.
 - 1 People were carrying **placa** the protest.
 - 2 I'm going to miss you so mu forget to multitask / keep in
 - 3 The NGO is trying to get inv awareness about climate ch area.
 - 4 I think the advert for those n **objective** / **subjective**. There promise that you'll have mo
 - **5** Lily, we need to have a **broc** about how much time you s screen.
 - 6 The purpose of publicity is to the audience.

- 7 I went to a really interesting conference / community about social media and digital loneliness last week.
- 8 We should know how to protect our own privacy / globalisation carefully in this digital age.

Unit 9

somo	1	Match the pairs of wo	rds.
ter?		1 air	a fuels
		2 fossil	b threat
nnoying. teacher by email with ope it arrives!		3 living	c rights
		4 religious	d change
		5 climate	e cars
		6 man-made	f groups
more confident.		7 driverless	g conditions
has a		8 human	h pollution
bably from that	2	Use the pairs of words from exercise 1 to complete the sentences.	
for plagiarism	1 kills hundreds of thousands		
		of people every yea	ar.
when	when 2 Deforestation is de		troying the Amazon.
are safe?		lt's a	·
		3 As a result of	and loss of
		habitat, many animal species are endangered.	
		4 We should stop bur	ning and
rds / pin badges at		start using renewab	le resources.
och! Please don't n touch. volved / raise nange in our local		5 There are countries	in the world where
			are still very poor and many
		people live in pove	rty.
new trainers is totally e's no way they can re friends if you wear		6 I believe that	
			ead peace, not hate.
			should be
chure / conversation pend in front of a o influence / promote		respected by all co	
			are a bit scary.
		How do they know how to stop suddenly so they	
		don't cause accider	Satr